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| **Circular economy can create sustainable value in Vietnam: experts**  Hanoi – Vietnam jumped five spots to reach 49th position in the world of sustainable development in 2020 on the UN Sustainable Development Solutions Network, partly thanks to the efforts of local businesses. According to Deputy PM Vu Duc Dam.  At the Vietnam Sustainable Development Business Forum 2020 (VCSF 2020) held in Hanoi on Thursday, Dam said he appreciated the efforts of firms in the last 10 years, especially in how they developed amid the COVID-19 pandemic.  “Lesson from the sustainable development are not only drawn from the pandemic but are also needed to promote the inclusive socio-economic growth in the decade 2021-2030,” he said.  The forum, held by the Vietnam Chamber of Commerce and Industry (VCCI) and the Vietnam Business Council for Sustainable Development (VBCSD-VCCI) with more than 300 delegates focused on discussing key contents on sustainable corporate governance, promoting a circuiar economy to respond to climate change and enhancing the public-private partnership model.  VCCI chairman Loc said: “In the next 10 years; Vietnam will keep focusing on three strategic breakthroughs known as improving the quality of the market economy, developing comprehensively human resources, science, technology and innovation, and developing the system of synchronous and modern economic and social infrastructure.”  Caitlin Wiesen, Chief Resident Representative of the UNDP in Vietnam, said: “We cannot achieve the Sustainable Development Goals (SDGs) without business as they are the backbone of any economy.”  “The completion of the SDGs could open up a global market opportunity worth at least US$12 trillion by 2030,” she added.  Wiesen emphasised that businesses play an important role in addressing the challenges of climate change and **poverty** reduction. In the context of the pandemic, she said the UNDP is working with partners, including Government agencies, non-governmental organizations and businesses, to help firms operate “greener, cleaner and more resilient to achieve the SDGs in the decade of action through 2030.”  Binu Jacob said: “2020 is a year of many challenges and **fluctuations**. The COVID-19 pandemic and the impect of climate change remind us how vulnerable and interconnected the world we live in.”  He added the business community needed to cooperate for sustainable development to bring long-term and stable prosperity to the entire society.  At the forum, Nguyen Quang Vinh, general secretary of VBCSD said: “regardless of business size or model, the circular economy is the key to success and sustainable development for enterprises in Vietnam.”  Attending the forum online, Peter Bakker, chairman of the WBCSD, said in the new normal state, countries need to **pursue** new directions, especially promoting sustainable development for the country’s future.  Bakker said businesses had three priorities to overcome the effects of the pandemic known as ensuring the safety and health of employees and customers, focusing on building a new normal and promoting sustainable development.  He said countries would miss out on huge development opportunities if they don’t take the time of the pandemic to change.  He mentioned a recent report by the Business and Sustainable Development Commission that the **pursuit** of sustainble development goals could create 230 million jobs in Asia by 2030 and open new market opportunities worth $5 trillion.  He said the market opportunity for developing and emerging countries like Vietnam was about $1.1 trillion.  Therefore, Vietnam should exploit the opportunities associated with sustainable development goals to reap the rewards, he said.  The chairman also suggested a bio circular economy model for Vietnam, as agriculture is an extremely important economic component, contributing 15 percent to the country’s GDP.  Taking advantage of the opportunities in this sector, Vietnam can build a bio circular economic model to open up market opportunities worth $7.7 trillion while the model could also play a key role in the fight against climate change, **biodiversity loss and resource scarcity**.  Bakker emphasized that sustainable development must be Vietnam’s top priority to realise the commitment to reduce 8 percent of greenhouse gases by 2030.  Heineken Vietnam also said the best circular economy model was using a **holistic** approach to create sustainble environmental value such as reducing carbon emissions, protecting water resources and utilising resources.  Bostock said through the circular economy model, the firm last year created 212,000 new direct and indirect jobs, contributing 0.95 percent of local GDP.  Top sustainable businesses in different industries were also honoured at the event on Thursday. | **Poverty:** poor.  **Fluctuations:** constant change / luôn biến đông.  **Pursue:** to follow in order to overtake.  **Pursuit:** pursue.  **biodiversity loss and resource scarcity:** mất đa dạng sinh học và khan hiếm tài nguyên.  **Holistic:** the theory that whole entities. |